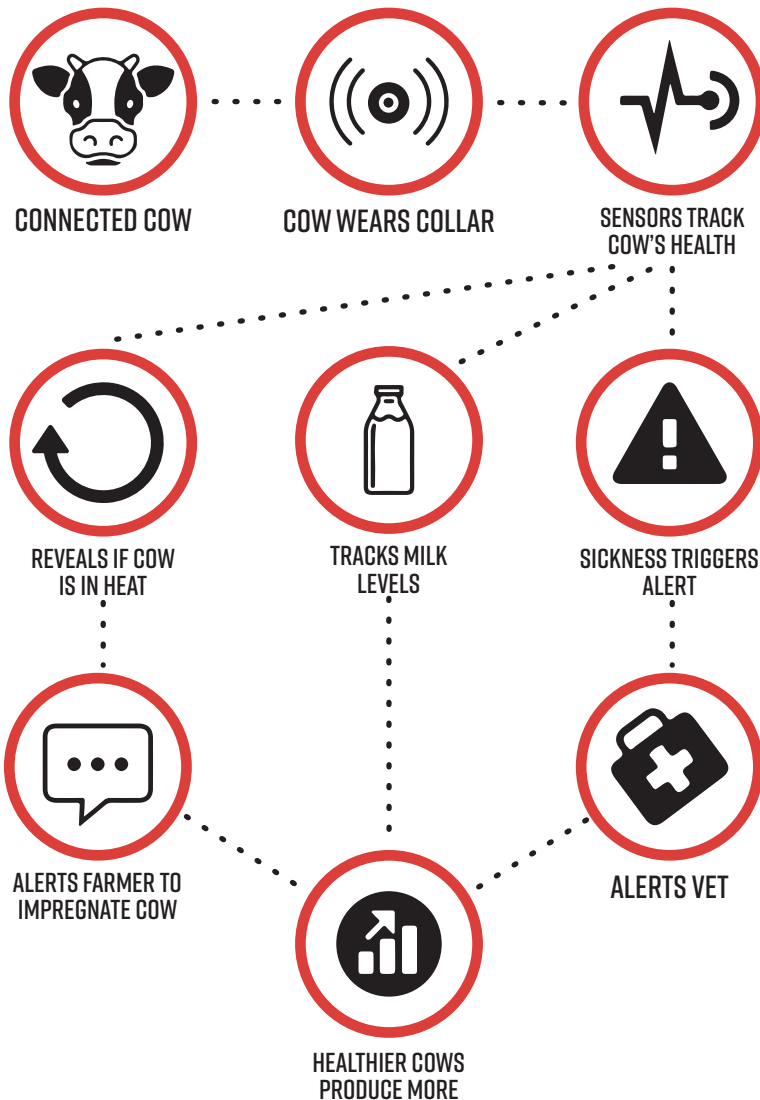




# CONNECTED COW



## BENEFITS

- SMART LIVESTOCK COLLARS ALLOW RANCHERS TO TRACK ANIMALS VIA GPS AND SET VIRTUAL BOUNDARIES WITH AN EASY-TO-USE SMARTPHONE APP.
- CLOUD-BASED MANAGEMENT SYSTEM GIVES RANCHERS A COMPLETE VIEW OF THEIR HERDS IN REAL TIME.
- ADVANCED TECHNOLOGY MONITORS THE WELLBEING OF ANIMALS BY COLLECTING AND ANALYZING HEALTH AND BEHAVIORAL DATA AND SENDING ALERTS WHEN ANOMALIES OCCUR.
- INFORMATION IS TRACKED AND AGGREGATED OVER TIME, HELPING RANCHERS MAKE INFORMED, LONG-TERM DECISIONS ABOUT THE WELLBEING OF THEIR HERDS.
- THIS INNOVATIVE INTERNET OF THINGS (IOT) SOLUTION HELPS RANCHERS MINIMIZE OPERATING COSTS AND reduce staffing requirements, reduce animal LOSSES, IMPROVE BIRTHING SUCCESS RATES, AND INCREASE ANIMAL HEALTH AND SAFETY.